

NAF Convention 2026

Agenda

14th to 15th april 2026

14th April

- 12.00-13.00 **Munch museum**
Registration will be in the lobby on the ground floor, after which everyone is requested to go to the *Toppsal* on the 12th floor for lunch/mingling
- 13.00-13.10 **Welcome**
- 13.10-13.40 **Status of the global economic situation**
Øystein Dørum, Sjefsøkonom NHO/Confederation of Norwegian Enterprise
- 13.40-14.10 **Visions on the development of the accounting industry: Norway, Nordics and Europe.**
Andreas Vik, CEO, Aider
- 14.10-14.40 **Reflections on investments in the accounting industry.**
Outi Kreuz, Investment Manager, Norvestor Advisory
- 14.40-15.00 **Break / mingling**
- 15.00-16.00 **Development of the accounting industry**
Panel discussion with
 - *Marit Fuglem Høgli, CEO Admento*
 - *Mikko Marttunen, CEO Balanco Group*
 - *Cedric Frostdahl, Head of M&A, Sweden at Rantalainen*
 - *Peter Skjærning, CEO Cereda*
- 16.00-17.00 **Short art lecture followed by guided tour**
- ca. 17.00 **Walk back to the hotel**
(Clarion Hotel Oslo)
- ca. 18.00 **Joint departure by tram to the Ekeberg restaurant**
- 18.30 **Aperitif in Glassverandaen**
- 19.00-22.00 **Dinner**
- 22.00-23.00 **Mingling / drinks in Glassverandaen**
- ca. 23.00 **Joint return by tram to the hotel for those who want**

15th April

- 09.00-10.30 **Presentation of research projects:**
- 09.00-09.45 **AI, strategy and management in accounting agencies. A new era for knowledge production.**
Kjell Ove Røsok, Associate Professor at the Department of Auditing, Accounting and Law, NHH / Norwegian School of Economics
- 09.45-10.30 **How do investments from PE-funds influence the operations and services of accounting firms in Norway?**
Anatoli Bourmistrov, Professor in Accounting and Management Control at Nord University Business School
- 10.30-10.50 **Break / mingling**
- 10.50-11.50 **European Business Wallet – what, when, why**
The Norwegian Digitalisation Agency (Digitaliseringsdirektoratet)
- 11.50-12.20 **Break / mingling**
- 12.20-13.00 **Anti Money Laundering: Rules and regulations.**
Nordic and European cooperation, Nina Schanke Funnemark, skattedirektør/head of the Norwegian Tax Administration
- 13.00-14.00 **Lunch**